



GREATER
VICTORIA
DOWN SYNDROME
SOCIETY



**CANADIAN
DOWN SYNDROME
CONFERENCE**

VICTORIA | May 10 to 12, 2019

Island of Possibilities!

SPONSORSHIP OPPORTUNITIES

**Do you want to get involved and make a big difference for people with Down syndrome?
You can!**

The conference will be hosted by the Canadian Down Syndrome Society in partnership with the Down Syndrome Research Foundation and Special Olympics Canada and co-hosted by the Greater Victoria Down Syndrome Society. On May 10 - 12 hundreds of parents, professionals, employers and doctors will gather in Victoria to get the latest information, hear uplifting testimonials, and network with each other.

We are asking you to sponsor this conference and help strengthen our vibrant Down syndrome community.

Many sponsorship opportunities are available. Name and logo recognition on a wide range of electronic and on-site promotions will help you reach a major target market throughout Canada.

See The Ability

downsyndromeconference.ca
[@cdndownsyndrome](https://twitter.com/cdndownsyndrome) [#cdssconf](https://twitter.com/cdssconf)

32ND ANNUAL CANADIAN DOWN SYNDROME CONFERENCE

The Canadian Down Syndrome Conference celebrates people with Down syndrome, their families, and professionals in the Down syndrome community. This event acts as a link between parents, caregivers, and professionals to share and learn together. A variety of topics are discussed and presented with the most up-to-date research. Topics include childhood, youth, transitioning to adulthood, employment, and aging.

CONFERENCE GOALS

- Create an opportunity for hundreds of parents, professionals, siblings and people with Down syndrome to meet, develop relationships, learn and share, and connect with others from across Canada.
- Celebrate the accomplishments Canadians with Down syndrome have achieved this year, contributions they've made to their communities, and their role as citizens, taxpayers, employees and volunteers.
- Work together to ensure that the Canadian Down Syndrome Society is Canada's national voice, representing citizens with Down syndrome, working towards a Canada where all are welcome, we embrace diversity, and we value everyone's genes equally.



THE CONFERENCE BY THE NUMBERS:

350+ ATTENDEES	20+ BREAKOUT SESSIONS	30 SPEAKERS
1500 VOLUNTEER HOURS	25 PARTNER ORGANIZATIONS	∞ LIVES CHANGED

WHAT IS THE 2019 THEME?

Island of Possibilities!

“The first few conferences I went to were about learning about my son. The next were about making his life as great as I could. Now that he’s a teenager, the conference has been about inspiration for his future.”

- Sheena, parent advocate

Your sponsorship will Make Change for parents like Sheena



SPONSORSHIP OPPORTUNITIES

BENEFITS	SUPPORTER \$250+	FRIEND \$500+	ALLY \$1000+	PARTNER \$2,500+	ADVOCATE \$5,000+	CHAMPION \$10,000+
Name included in one e-mail blast pre and post conference (>4K subscribers) and 2019 Annual Report	*	*	*	*	*	*
Name included on conference signage (onsite)	*	*	*	*	*	*
Logo with link included in at least 3 e-mail blasts (pre and post conference) (>4K subscribers) and 2019 Annual Report		*	*	*	*	*
Logo included on posters, program, conference app, and signage (onsite)*		*	*	*	*	*
Logo with link included on conference website (downsyndromeconference.ca) for 6-12 months			6 months *	6 months *	12 months *	12 months *
Facebook & Instagram** (cdndownsyndrome) <ul style="list-style-type: none"> post with logo recognition May 2019 thank you post with logo recognition post-conference 				*	*	*
Twitter** (@cdndownsyndrome) <ul style="list-style-type: none"> shout-outs announcing support before, during and after conference 				*	*	*
Advertisement in program and conference app* (advertisements subject to approval)				*	*	*
Two tickets to Saturday Night Event				*	*	*
Microphone announcements during conference welcome and closure, and during Saturday Night Event					*	*
Sponsor materials included in the delegate bag and/or vendor booth onsite (materials subject to approval)					*	*
Two complimentary conference registrations (value: \$760)						*
Opportunity to introduce Keynote Speakers						*
Logo placement on delegate name tags						*
LinkedIn: <ul style="list-style-type: none"> Four announcements pre-conference with name recognition One thank you announcement with name recognition post-conference 						*

*Size, placement and duration of recognition or advertisement determined by sponsorship level. **Facebook followers: 10,029 rapidly increasing; Instagram followers: 1,845 rapidly increasing; Twitter followers: 6,391 steadily increasing



See The Ability

If you are interested in sponsorship opportunities and do not see a specific level of sponsorship available to you in the chart above, please contact us directly to discuss.

CONFERENCE SCHEDULE

FRIDAY, MAY 10	
Evening	Conference Registration
Evening	Welcome Reception for all ages <i>Island of Possibilities!</i>
SATURDAY, MAY 11	
All Day	Childcare and Teen Program
Morning	Opening Ceremony & Keynote Address
Morning	Breakout Sessions*
Lunch	<i>Lunch Break</i>
Afternoon	Breakout Sessions
Afternoon	Breakout Sessions
Evening	Saturday Night Family Events
SUNDAY, MAY 12	
All Day	Childcare and Teen Program
Morning	CDSS Annual General Meeting
Morning	Breakout Sessions
Morning	Breakout Session
Late Morning	<i>Brunch</i>
	Closing Ceremony & Endnote Address

*Concurrent breakout sessions throughout the conference cover a comprehensive range of important areas including early intervention, childhood, inclusive education, adolescence, transitioning to adulthood, self-advocacy, employment, aging, and personal stories.

“It’s important for parents to learn more from adults with Down syndrome like me. I can teach people a lot about what it’s like to have Down syndrome.”

- Matthew,
National Committee Chair and
Conference Speaker since 2011

Your sponsorship will empower
young leaders with Down
syndrome like Matthew



Thank you so much for considering sponsoring the 2019 Canadian Down Syndrome Conference in Victoria.

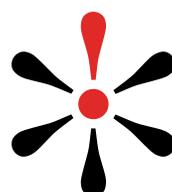
Visit downsyndromeconference.ca to check out past conference pictures and see what kind of change you will be making.

For more information or to reserve your place as a sponsor for the 32nd Canadian Down Syndrome Conference, please contact CDSS by email at info@cdss.ca or by phone at 1-800-883-5608. We look forward to hearing from you.

With your contribution, together we will See The Ability!

Laura LaChance

Laura LaChance
Interim National Executive Director
Canadian Down Syndrome Society



Canadian
Down Syndrome
Society

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